*-PRESS RELEASE-*

Morelia, Michoacán, September 28, 2018.

**The Morelia / IMCINE – Locarno Industry Academy International Workshop Announces Its Participants**

* **The workshop is made up by eight young proffesionals of the film industry.**
* **The Industry Academy will be held from October 23 to 26, in Morelia.**

The **Morelia International Film Festival (FICM)**, which will hold its 16th edition from October 20 to 28, 2018, is pleased to announce the participants of the **Morelia / IMCINE - Locarno Industry Academy International workshop**, which will be held from October 23 to 26.

The selected participants are eight young professionals of very varied profiles, who work in exhibition, distribution or programming of festivals:

1. Alejandra Villalba García (Salón de belleza, México)
2. Facundo Lema (BAL/Bafici, Argentina)
3. Isabel Rojas (OaxacaCine, México)
4. Leslie Alejandra Borsani Fernández (Cine La Mina, México)
5. Louise Riousse (Imcine, México)
6. Miguel Ángel Mendoza Barrón (Ecocinema, México)
7. Paula Amor (La corriente del Golfo, México)
8. Priscila Andrade (Mutante Cine, Uruguay)

The workshop is an initiative organized by the FICM in collaboration with the Locarno Festival. Its main goal is to support young professionals who work in the areas of sales, marketing, online and traditional distribution, exhibition and programming, so that they understand the challenges and build bridges with the independent film industry in Latin America and the world. The selected participants will have the opportunity to work with professionals and tutors of international relevance, to make visible the importance of circulation in the film industry.

The Morelia-IMCINE Locarno Industry Academy International is also part of the Industry Academy International network which includes Australab in Chile (Valparaiso-Locarno Industry Academy International), Cinema do Brasil (Sao-Paulo-Locarno Industry Academy International), Thessaloniki IFF in Greece (Thessaloniki-Locarno Industry Academy International), The Film Society of Lincoln Center/New Directors New Films Festival in the USA (NYC-Locarno Industry Academy International), Metropolis/MC Distribution in Lebanon (Beirut-Locarno Industry Academy International). The four-day workshop will be designed and run by Sandra Gómez, distributor and producer at INTERIOR XIII, and Marion Klotz, Industry Academy project manager.

More details about the program and speakers will be announced soon.

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